



CCCA Bulletin Classified Advertising Rates

Rates effective 2009-2010

BLACK & WHITE CLASSIFIED ADVERTISING RATES:

MEMBERS

Club members are invited to place a classified ad or ads not to exceed 50 words total at no charge. For each additional 25 words, or fraction thereof, a charge of \$5.00 is levied. If you wish the ad to appear in more than one issue, include a copy with the requested subsequent issue(s) noted at the top of the page. When requesting a repeat of a previous ad, include the issue in which the original ad appeared.

NON-MEMBERS

Non-members and commercial enterprises may advertise at the rate of 20¢ a word. Count all words including name and address, except the zip code. Phone number(s) is one word including the area code. Non-member and commercial classified ads maybe contracted for multiple insertions.

Photographs may also be included for \$12.00 each, every time the ad is run. Information about the photo should include the car and owner, and be submitted with your ad.

BLACK & WHITE CLASSIFIED AD FILE SPECIFICATIONS:

FILE INFORMATION:

The following file format options are acceptable for submission in both MAC and PC platforms.

Microsoft® Word Document

- Submit the ad in paragraph form, double-spaced on standard letter-size format with one ad per page.

Photograph File Requirements:

- Image must be high resolution 300 ppi, Grayscale.
- Flatten all layers.
- Save file as a TIFF (.tif) or JPEG (.jpg) format. Do not send .psd files.

FILE SUBMISSION:

The following options are acceptable for submission:

- E-mail to **Amy Jo Kingery** (amyk@mdprint.com)
The file must be under 10 Megabytes in size.
- Upload to FTP site, contact **Amy Jo Kingery** (amyk@mdprint.com) to FTP site information.
- Send files on a MAC or PC formatted CD to:
Amy Jo Kingery
M&D Printing
515 University Avenue
Henry, Illinois 61537-1059

TERMS & CONDITIONS:

Payment:

Check or Credit Card. Make Check payable to the Classic Car Club of America and mail to the CCCA. Credit card payments may be faxed or mailed to the CCCA:

Classic Car Club of America

1645 Des Plaines River Road, Suite 7, Des Plaines, IL 60018.
Fax: 847-390-0443

Cancellations:

All cancellations must be submitted in writing before the corresponding issue's space close. Publisher reserves the right to hold Advertiser and/or its Advertising Agency jointly and severally liable for such monies as are due and payable to the publisher.

2010 Publication Schedule:

The *CCCA Bulletin* is published eight months a year – January, February, April, May, July, August, October and November. Deadline for ad materials submission is 12:00 NOON (Central Time) on the 1st of the month prior to the issue in which they are to appear. The *CCCA Bulletin* is mailed the issue month. Late-arriving ads will be inserted in the next issue.

To obtain additional information on CCCA advertising rates and specifications packages visit ClassicCarClub.org or contact:

Jay Quail, Executive Director

Classic Car Club of America, Inc.

1645 Des Plaines River Road, Suite 7
Des Plaines, Illinois 60018-2206
P: 847-390-0443 | M: 262-352-3501 | F: 847-390-7118
E-mail: jquail@ClassicCarClub.org

